

**NEIGHBORS BUILDING NEIGHBORHOODS (NBN3)
SECTOR 6 ACTION PLAN**

Neighborhoods: South Wedge, Ellwanger-Barry, Highland, Swillburg, Strong

R2010 Campaign	Goal	GOAL THEME	Strategy	STRATEGY THEME	Activity	Implementing Partners
Health, Safety and Responsibility; Environmental Stewardship	1. Increase safety in Sector 6.		1. Support recruitment and training of PAC-TAC volunteers.		1. Establish civilian PAC-TAC coordinator position. 2. Create and distribute directory for PAC-TAC.	LEAD: Neighborhood Empowerment Team (NET) Area D SUPPORT: Sector COMMUNITY RESOURCE: South East Area Coalition (SEAC), and South Wedge Planning Committee (SWPC) LEAD: NET Area D SUPPORT: Sector COMMUNITY RESOURCE: SEAC, SWPC



		<p>2. Involve citizens in community policing.</p>		<p>3. Identify incentives for PAC-TAC volunteers.</p> <p>1. Promote services of Crime Prevention Officers: Safety surveys, home and business survey, train on basics "how to be a good witness," check dead bolts and locks, etc.</p> <p>2. Facilitate development of a Speed Watch Manual and a Speed Watch Training Program.</p> <p>3. Create an e-mail directory for Highland Section and NET to notify neighborhood leaders about crime patterns.</p>	<p>LEAD: NET Area D SUPPORT: Sector COMMUNITY RESOURCE: SEAC, SWPC</p> <p>LEAD: Sector SUPPORT: NET Area D COMMUNITY RESOURCE: SEAC, SWPC, Neighborhood groups</p> <p>LEAD: NET Area D SUPPORT: Sector</p> <p>LEAD: Sector SUPPORT: NET Area D COMMUNITY RESOURCE: SEAC, SWPC</p>
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**Educational
Excellence**

3. Educate citizens on fire safety.

4. Research potential infrastructure improvements to achieve greater safety through environmental design.

1. Collaborate with Schools 12, 35, and St. Boniface to use the Fire Department Smoke Alarm Check as a homework assignment and promote use of the Wegman's Kid's Fire House.
2. Provide fire safety articles for newsletters, pamphlets and at neighborhood meetings.

1. Create a list of sector urban landscape features that need to be remedied (e.g. lighting, sidewalks, curb cuts, traffic flow, etc.)

LEAD: Fire Department (Fire)
SUPPORT: Sector, City School District (CSD)
COMMUNITY RESOURCE: St. Boniface School

LEAD: Fire
SUPPORT: Sector

LEAD: Department of Environmental Services (DES)
SUPPORT: Sector



R2010 Campaign	Goal	GOAL THEME	Strategy	STRATEGY THEME	Activity	Implementing Partners
	2. Find positive activities for youth		1. Establish evening/weekend options for youth.		<p>1. Promote Sector 6 recreational facilities in neighborhood newsletters and Neighborhood Preservation Corporation (NPC) publications.</p> <p>2. Promote the success of Junior Empowerment Team (JET) program at area schools.</p> <p>3. Support installation of recreational facilities (e.g. docks) at South Wedge Landing.</p>	<p>LEAD: Sector SUPPORT: Department of Parks Recreation and Human Services (DPRHS) COMMUNITY RESOURCE: SEAC, SWPC</p> <p>LEAD: NET Area D SUPPORT: Sector COMMUNITY RESOURCE: SEAC, SWPC</p> <p>LEAD: Sector SUPPORT: DPRHS COMMUNITY RESOURCE: SWPC</p>



Tourism
Destination,
Healthy Urban
Neighborhoods;
Involved
Citizens

3. To establish a
network of
community
relations.

1. Organize every
neighborhood.

2. Establish
various means for
neighborhood
interaction.

1. Provide technical
support to improve
organizational and
recruitment efforts of
neighborhood groups
(e.g. block clubs,
neighborhood
associations, etc.)
2. Contact neighborhood
groups to participate
in monthly NBN
meetings.

1. Publish excerpts of
the Rochester Area
Community Foundation's
50 ways to Grow Social
Capital in your
Community and Life
pamphlet in sector
newsletters.

LEAD: Sector
COMMUNITY
RESOURCE: SEAC,
SWPC

LEAD: Sector
SUPPORT: Net Area
D
Community
Resource: SEAC,
SWPC

LEAD: Sector
COMMUNITY
RESOURCE:
Rochester Area
Community
Foundation (RACF),
SEAC, SWPC,
Neighborhood
groups



Healthy Urban
Neighborhoods

4. Maintain and
protect housing
stock.

1. Build a
partnership with
the Housing
Council.

2. Promote and support
community celebrations:
National Night Out,
Snowball Party, block
parties, ribbon
cuttings, etc.

3. Develop the vacant
land at Karges Place
and South Goodman into
a positive gateway for
the Swillburg and
Ellwanger & Barry
neighborhoods.

1. Educate sector
residents on services
provided by Housing
Council.

2. Provide Housing
Council Seminar
scholarships to new
property owners.

LEAD: Sector
SUPPORT: Net Area
D
COMMUNITY
RESOURCE:
Neighborhood
groups

LEAD: Sector
COMMUNITY
RESOURCE:
Ellwanger-Barry
Neighborhood
Association,
Swillburg, Monroe
County, NYS DOT,
SEAC

LEAD: Sector
COMMUNITY
RESOURCE: Housing
Council

LEAD: Sector
COMMUNITY
RESOURCE: Housing
Council



Involved
Citizens

5. Foster teamwork among neighbors, service organizations and all levels of government.

2. Work with City staff to reclaim the neighborhood.

1. Encourage communication between Neighborhoods, Business Associations, Agencies, Institutions and the City of Rochester and Monroe County.

1. Lobby the City to assist with clean up of brownfields, (e.g., 399 Gregory, Dynaburg Site, 420 South, etc.)

2. Encourage neighborhoods to recruit a citizen Neighborhood Conservation Officer (NCO) to walk along NET NCO for property surveys.

1. Invite City Council, County Representatives, and State Representatives to report on their activities with quarterly updates and distribution to neighborhood leaders.

LEAD: Sector
SUPPORT: DES

LEAD: Sector
SUPPORT: Net Area
D
COMMUNITY
RESOURCE: SEAC,
SWPC

LEAD: Sector
COMMUNITY
RESOURCE:
Neighborhood
groups



Economic
Vitality

2. Identify neighborhood representatives to speak on behalf of the Sector at governmental meetings.

LEAD: Sector
COMMUNITY
RESOURCE:
Neighborhood
groups

3. Gather neighborhood newsletters and distribute to neighborhood agencies and appointed officials.

LEAD: Sector
COMMUNITY
RESOURCE:
Neighborhood
groups

4. Invite agencies and institutions to attend monthly NBN meetings.

LEAD: Sector
SUPPORT: Net Area
D
COMMUNITY
RESOURCE: SEAC,
SWPC, Neighborhood
and business
associations

5. Form regional partnerships with Brighton and other Sectors.

LEAD: Sector
COMMUNITY
RESOURCE:
Neighborhood
groups



6. Encourage the development of vital commercial centers and promote our urban villages.

1. Implement the South Side Enterprise Initiative.

2. Establish planning activities for major commercial alleys.

1. Contact businesses and encourage them to apply for micro loans underwritten by Genesee Cooperative Federal Credit Union.

2. Continue to provide technical assistance to existing and start up businesses.

1. Contact the Merchants Association of S. Clinton Avenue and other merchant associations to conduct commercial design charrettes, (e.g., Mt. Hope Avenue, South Avenue, etc.)

2. Develop and conduct neighborhood parking surveys, (e.g. Highland Hospital, South Avenue, S. Clinton Avenue, etc.)

LEAD: Sector
SUPPORT:
Department of Economic Development (EDD)
COMMUNITY
RESOURCE: SWPC

LEAD: Sector
SUPPORT: EDD
COMMUNITY
RESOURCE: SWPC

LEAD: Sector
SUPPORT: EDD
COMMUNITY
RESOURCE: SEAC, SWPC, Neighborhood groups, Merchant's associations

LEAD: Sector
COMMUNITY
RESOURCE: SEAC, Ellwanger-Barry Neighborhood Association (EBNA)



<p>Health, Safety and Responsibility</p>	<p>7. Encourage healthy families</p>	<p>3. Market neighborhood businesses</p>	<p>1. Implement the Neighbors Building Neighborhoods Walking Trails Initiative.</p>	<p>1. Support merchant-driven events such as the Urban Enterprise Forum, the River Challenge, South Clinton International Festival, etc.</p>	<p>1. Promote neighborhood participation in Sector 6 walking trails through Monroe County Fitness Campaign.</p>	<p>LEAD: Sector SUPPORT: Net Area D COMMUNITY RESOURCE: SEAC, SWPC, Neighborhood groups</p>
<p>Quality Services; Arts and Culture</p>	<p>8. Preserve and promote our historic neighborhoods.</p>	<p>1. Market the history and cultural diversity of our neighborhoods.</p>	<p>1. Market the history and cultural diversity of our neighborhoods.</p>	<p>1. Promote the street arboretum concept begun on Hickory St. to other neighborhoods in the Sector.</p>	<p>2. Encourage neighborhood pride through the design of banners and signs (e.g., Phillips Pride, others.)</p>	<p>LEAD: Sector SUPPORT: DPRHS COMMUNITY RESOURCE: People for Parks, RACF</p> <p>LEAD: Sector COMMUNITY RESOURCE: Neighborhood groups</p>



		<p>2. Establish public participation in the preservation of green and public spaces.</p>		<p>3. Support the Committee to Rebuild the Memorial Children's Pavilion to conduct a feasibility study to rebuild the Children's Pavilion in Highland Park.</p> <p>4. Promote and support the Historic Lilac Time Celebration.</p> <p>1. Establish neighborhood participation and approval for event planning.</p> <p>2. Investigate connecting Sector 6 existing trail systems to the east and to the Genesee River Trail on the west: (e.g., Highland Park and Mt. Hope Cemetery.)</p>	<p>LEAD: Sector SUPPORT: DPRHS COMMUNITY RESOURCE: Committee to Rebuild the Memorial Children's Pavilion</p> <p>LEAD: Sector COMMUNITY RESOURCE: SEAC, EBNA</p> <p>LEAD: DPRHS SUPPORT: Sector</p> <p>LEAD: DPRHS SUPPORT: Sector COMMUNITY RESOURCE: SEAC</p>
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				<p>3. Support and promote the efforts to implement site 1 of the South Wedge Environmental Enhancement Project (SWEEP).</p> <p>4. Educate residents to support Sector 6 vegetable/flower community gardens, (e.g., S. Goodman and Eisenburg Place, etc.)</p>	<p>LEAD: Sector SUPPORT: DPRHS COMMUNITY RESOURCE: SWEEP</p> <p>LEAD: Sector SUPPORT: DPRHS COMMUNITY RESOURCE: Neighborhood groups</p>
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